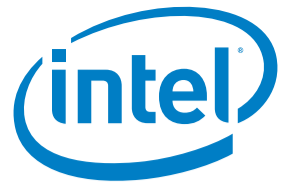




HIMMS Europe 2011

Budapest
10th - 12th May 2011



**A Healthier
Tomorrow**

Start now.

Intel® Technology provides foundational architecture for healthcare delivery, enabling more intelligent care delivery, increased access, and innovation across all points in the system.

Come to our sessions to understand how Intel solutions, technologies and expertise help connect people and information to improve the delivery of healthcare and organizational performance. Healthcare IT based on Intel innovation enables organizations of all types to provide high quality, accessible, and economical products and services.

11th May 11:30 - 12:30

Intel VIP Room (B1)

How Cloud and the Health IT Landscape can enable better care co-ordination

The Cloud is rapidly developing as an alternative way to deliver computing power to the Enterprise. At the same time the service demands on Enterprise Healthcare Institutions are also growing. More patients need access to healthcare; quality needs to improve and costs need to be constrained. Can services delivered out of the cloud give Enterprises Healthcare Organizations the flexibility and costs advantages they need to meet growing clinical demands? Can this be done safely? What decisions do Organizations have to consider now? Hear what you can do now to start computing securely out of the cloud and across the Healthcare continuum.

If you would like to attend this session [click here](#)

11th May 13:30 - 15:00

Intel VIP Room (B1)

mHealth - Mobile Point of Care

Healthcare workers need timely and accurate information to make the best decisions possible. During this workshop you will hear success stories on mobile workflow from around the world. We will look at multiple business problems in various settings and examine the benefits that going mobile derived as well as providing you tools to measure the value of your investment.

If you would like to attend this session [click here](#)

11th May 15:30 - 17:00

Intel VIP Room (B1)

Defining the Healthcare Cloud

During this session, we will discuss the benefits & risks of a cloud computing strategy including the security and compliance implications for Healthcare IT. An overview of a "healthcare cloud" in action will be provided, including the motivations, key challenges and lessons learned as a result of this program. This will inform requirements and guide strategy as providers engage with vendors of cloud computing solutions.

If you would like to attend this session [click here](#)

12th May 10:00 - 11:30

Intel VIP Room (B1)

Securing Healthcare Data

This session will provide a brief overview of pertinent regulations and introduce practical strategies based on industry standards. Several hardware enabled security solutions will then be reviewed that can assist with reducing risk and achieving compliance with regulations. These include encryption acceleration, anti-theft safeguards, strong 2-factor authentication, virtualization, trusted execution, and manageability solutions.

If you would like to attend this session [click here](#)

To register your interest in attending any of these sessions, please [click on the relevant link](#).

If you have any question about any of the sessions or would like further information please **[contact us](#)**.

Thank you.

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